

MEDIA RELEASE

Friday 17 July 2026

Dogs Victoria launches multi-million-dollar development creating Southern hemisphere's largest dedicated dog facility.

Dogs Victoria has announced plans for a landmark \$12 million expansion of KCC Park in Skye that will transform the site into the Southern Hemisphere's largest dedicated dog facility and, for the first time in the venue's 44-year history, open all 74 acres of the property for dog-related activities.

Scheduled to open in early 2027, the project will introduce a new community-focused recreation precinct and membership program designed to connect more Victorian dog owners with safe, purpose-built facilities, education, activities and dog sports.

The development will create a new gateway into the world of Dogs Victoria, allowing everyday dog owners to access facilities and experiences previously unavailable to the broader community.

Dogs Victoria Chief Executive Kirk Edwards said the project represents the most significant investments in canine recreation and community engagement undertaken by the organisation.

"For the first time in 44 years, we will be utilising all 74 acres of KCC Park for dog-related activities and opening new opportunities for dog owners across Melbourne and Victoria to become involved," Mr Edwards said.

"This is about improving the wellbeing of dogs, supporting responsible dog ownership and creating a place where people and dogs can exercise, learn, socialise and participate together."

The new precinct will include six purpose-built off-lead areas tailored to different dog sizes, behaviours and activity levels, including dedicated areas for small dogs, large dogs, agility activities and dogs requiring one-on-one exercise.

In a dramatic push to broaden the Park's appeal, the development forms part of the new Dogs Victoria Community Membership program, which will be open to everyone and any dog.

Community members will receive access to off-lead spaces, walking tracks, community events, brand rewards and discounts, onsite amenities and educational resources designed to promote responsible dog ownership.

Dogs Victoria says the initiative will also provide a pathway for community members interested in becoming more involved in dog sports and activities conducted throughout Victoria.

At its core, the project supports Dogs Victoria's commitment to canine wellbeing and education, while helping owners better understand and nurture the natural abilities of their dogs.

Further information regarding membership, access arrangements and development milestones will be released in the lead-up to the planned early 2027 opening.

For further information and enquiries please contact:

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